



alejandromarroquin  
// DESIGN & WEB DEVELOPMENT

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## // work experience

**Web Designer/Developer/Graphics** Sep 2009 – Present

**Mission Cultural Center for Latino Arts, San Francisco CA**

- Provide design, web development and user interface direction
- Built 17+ pages in HTML, CSS, jQuery and JavaScript
- Assist with graphics needs such as: posters, postcards, flyers, t-shirts, and other print materials requested by inside team
- Video shoot, photograph events, and provide technical support

**Advertising Designer** May 2006 – Aug 2008

**The Examiner Newspaper, San Francisco CA**

- Lead designer for all advertorial sections of paper
- Collaborated with editorial team on section layouts: Local News, Entertainment, Automobile, Eats and other monthly publications
- Managed other advertising design such as: employment brochures, sales media kits, maps, charts, presentations and other promotional materials

**Production Artist** Jan 2004 – May 2006

**El Mensajero Newspaper, San Francisco CA**

- Prepared weekly dummy layout of the paper
- Schedule, placement and capture of weekly advertising manifest
- Consulted with editor, art and advertising directors to produce clean and neat overall design of paper
- Created section layout: story length/word count, photography placement, and graphics manipulation
- Designed and revised display classified advertisement on tabloid size
- Ad design, updates and interaction with advertisers/sales team

**Website Administrator** Jun 2002 – Jan 2004

**First American Title Company, Pleasanton CA**

- Set up and maintained user accounts
- Created new files and access codes for all transactions and escrows processed within 10 counties
- Trained sales representatives and clients on system capabilities and usage

## // skills

Visual Design	Dreamweaver
Interface Design	Flash
User Experience	Illustrator
Interaction Design	Photoshop
Web Development	Fireworks
	InDesign
	After Effects
XHTML	Final Cut Pro
CSS	Logic 9
JavaScript	Pro Tools
jQuery	Microsoft Office
PHP/MySQL	
ActionScript 3.0	
WordPress	English
MAMP	Spanish

## // education

**The Art Institute of California—San Francisco**  
**Bachelor of Science, Web Design & Interactive Media**  
Graduated with honors June 2011

**City College of San Francisco**  
**Coursework in Graphic Design**  
Aug 2003 – Dec 2005

**University Rafael Landivar Law School**  
**Guatemala City, Guatemala**  
**Coursework in Law** Jan 1998 – Jun 2000